# KICK YOUR LISTING UP A NOTCH!

## **REACH 2017**

Real Estate and Community Help-Guide

The 8th annual REACH is a full color publication featuring all active SCCAR REALTOR® and Affiliate members. Delivered to local businesses, available in our office and online year round, the REACH provides great exposure to both members and the public. Stand out in 2017 by upgrading your listing with one of our <u>low cost</u> options below!

## Display It!

Enhance your listing with a full color display ad - \$150 Non Member: \$250

## Highlight It!

Enhance your listing with your entire listing highlighted in color - \$50

### Bold It!

Color bold your entire listing! - \$25

Contact Andrea today to enhance your listing at 831-464-2000 or andrea@mysccar.org
Deadline is Feburary 23, 2017!

979 Soquel Drive ptos, CA 95003 831-662-6591, M: 831-239-4163 intri@princes 831-626-2112 831-626-3802 e@blues-1 8070 Soquel Dr. #1E Aptos, 95003 0: 831-661-5214, M: 831-566-8836 831-662-5215 26390 Carmel Rancho Lane Carmel, CA 93923 0: 831-626-2112 831-626-3802 990 41st Ave. apitola, CA 95010 831-566-9029 Forrest Cambell 820 Bay Ave., Ste 206 Capitola, CA 95010 0: 831-462-3630 : 831-462-3136

Your photo here! Be sure to enter our photo contest by February 16, 2017!

Full & Half Pages Also Available!

### Advertising reservation and credit card information

Please check off which advertising option you would like to reserve space for, complete the credit card information at the bottom and fax to: Andrea, 831-464-2881, mail to: SCCAR, Andrea Harbert, 2525 Main St., Soquel, CA 95073 or call 831-464-2000.

### Deadline for final ad copy is February 23, 2017

Display ad: full color business card (2.5" x 1.25") - \$150
Color highlighted listing - \$50
Bold listing - \$25
Full page - \$400
Half page ad (7.5" x 4.9") - \$275
Back cover - \$750
Inside front cover - \$650
Inside back cover - \$550

Please email files to andrea@mysccar.org in jpg format, 300 dpi, CMYK color.

Payment Information:			
Name:	Company:		
Phone:	_Email:		
□ Cash □ Visa □ MasterCard □ American Express □ Check payable to "SCCAR" Check No.:			
Name on Credit Card:	Signature <u>:</u>		
Amount: <u>\$</u> Account#:	Exp. Date		
CC Billing Address:			
City:	State: Zip:		

#### **Terms & Conditions**

- 1. Charges for advertising are due and payable when billing invoice is received. All accounts are considered past due after 30 days, and are subject to a 1.5% monthly service charge.
- 2. Publisher reserves the right, in its sole discretion, to reject any advertising that is considers objectionable.