

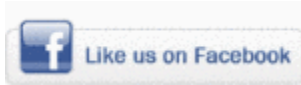
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January 28, 2016




eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update



"Monday Mornings with the President", Next Monday!

Join SCCAR President, Candie Noel the first Monday of the month to engage in discussion on what's happening in the market, with the association and at C.A.R. Candie encourages you to bring your suggestions, concerns and ideas to share. She is all ears and wants to hear from you! No RSVP required, just drop by our office on Monday February 1st! [Read more](#)

		
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Upgrade Your Listing!

The 7th annual REACH Guide is a full color publication that features all active SCCAR members and is delivered to local businesses, made available in our office and online year round. **Make sure your listing stands out from the rest by upgrading your listing for as low as \$25!** [Read more](#) or view the [current issue](#).



Learn from some of the best in the business!

Our "Top Producer Panel" is filling up fast! SCCAR has brought together a few of the industry's finest for a "Top Producer Panel" being held on Friday, February 5, 2016 from 9 - 11 am. Topics include: tasks that lead to future closings, best marketing tools, writing offers for success and

much more! Only \$5 for SCCAR members! [Register today](#)



Key Bills Delivered via Email

Beginning this year, 2016 Key Administration and Tour bills will be delivered only via email. The bills will not be sent out until March and we will continue to notify you of this change. In the meantime, please be sure SCCAR has your current email address on file to help us ensure proper delivery and avoid deactivation and late fees. Contact us at 831-464-2000, check your profile [online](#) or ask any staff in person!



Photo Contest

SCCAR is seeking photos for the cover of our 7th Annual REACH Guide. We are looking for images that reflect the beauty and diversity that is Santa Cruz County from the redwoods to the fields of Pajaro. Winners will have their photo featured on the cover and receive recognition inside the REACH, in our eScoop and newsletter and on social media! [Read more](#)



Get Your New Headshot!

Have your professional business photo taken by top real estate photographer Sean Kenney. Special offer of \$20 off for SCCAR members. Appointments will fill up fast so call Taki or Sean today 818-288-8116 or 818-715-9829. February 11, 2016.

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