

Single Family Residential									
July 2011									
City/Area	County	New Listings	Current Inventory	Closed Sales	Average DOM	Average Sales Price	Median Sales Price	% LP Rec'd	Total Sales Volume
Adult Village	Santa Cruz	2	19	2	207	192,500	192,500	97.57	385,000
Aptos	Santa Cruz	7	46	6	122	871,916	512,500	95.0	5,231,500
Capitola	Santa Cruz	10	32	5	132	909,200	705,000	92.46	4,546,000
East of Highway 17	Santa Cruz	0	2	1	45	370,000	370,000	92.57	370,000
East Santa Cruz County	Santa Cruz	22	113	12	93	464,161	382,500	98.74	5,569,934
Los Gatos Mtns	Santa Clara	12	55	2	307	427,500	427,500	92.94	855,000
Rio Del Mar / Seascapes	Santa Cruz	17	78	11	70	826,905	722,000	97.42	9,095,965
San Lorenzo Valley	Santa Cruz	39	162	22	86	397,540	397,500	96.91	8,745,900
Santa Cruz	Santa Cruz	58	243	29	87	703,517	530,000	96.40	20,402,008
Scotts Valley	Santa Cruz	23	95	7	109	653,707	525,000	96.86	4,575,950
Seacliff	Santa Cruz	6	20	1	95	925,000	925,000	97.47	925,000
Soquel	Santa Cruz	15	56	7	35	565,421	546,000	95.06	3,957,950
Watsonville	Santa Cruz	37	94	15	59	304,493	290,000	99.71	4,567,400
West Santa Cruz County	Santa Cruz	4	22	3	59	629,066	632,200	100.17	1,887,200
Summary		252	1037	123	89	578,169	- nbsp;nbsp;-	96.61	71,114,807
Common Interest Development									
July 2011									
City/Area	County	New Listings	Current Inventory	Closed Sales	Average DOM	Average Sales Price	Median Sales Price	% LP Rec'd	Total Sales Volume
Aptos	Santa Cruz	1	5	0	0	0	0	.0	0
Capitola	Santa Cruz	8	32	5	112	335,400	252,000	95.88	1,677,000
East Santa Cruz County	Santa Cruz	4	26	1	121	50,000	50,000	92.59	50,000
Rio Del Mar / Seascapes	Santa Cruz	6	49	1	23	292,000	292,000	97.66	292,000
San Lorenzo Valley	Santa Cruz	1	4	3	81	181,333	165,000	97.89	544,000
Santa Cruz	Santa Cruz	14	85	7	44	345,785	342,000	98.93	2,420,500
Scotts Valley	Santa Cruz	2	16	6	29	334,333	367,500	99.99	2,006,000
Seacliff	Santa Cruz	1	22	0	0	0	0	.0	0
Soquel	Santa Cruz	5	18	1	18	290,000	290,000	105.45	290,000
Watsonville	Santa Cruz	11	41	7	73	157,785	126,500	97.93	1,104,500
Summary		53	298	31	63	270,451	- nbsp;nbsp;-	98.48	8,384,000