

Single Family Residential									
October 2010									
City/Area	County	New Listings	Current Inventory	Closed Sales	Average DOM	Average Sales Price	Median Sales Price	% LP Rec'd	Total Sales Volume
Adult Village	Santa Cruz	1	14	0	0	0	0	.0	0
Aptos	Santa Cruz	11	51	8	149	544,906	535,000	94.89	4,359,250
Capitola	Santa Cruz	5	28	1	8	635,500	635,500	99.37	635,500
East Santa Cruz County	Santa Cruz	18	111	9	105	368,222	275,000	88.50	3,314,000
Los Gatos Mtns	Santa Clara	6	54	6	38	720,083	570,250	96.14	4,320,500
Rio Del Mar / Seascap	Santa Cruz	12	79	13	104	753,643	615,000	94.25	9,797,365
San Lorenzo Valley	Santa Cruz	28	151	19	83	371,368	347,000	95.83	7,056,000
Santa Cruz	Santa Cruz	49	215	24	71	711,875	602,500	95.0	17,085,000
Scotts Valley	Santa Cruz	17	113	12	63	666,941	657,500	94.62	8,003,303
Seacliff	Santa Cruz	3	15	1	92	480,000	480,000	94.30	480,000
Soquel	Santa Cruz	11	56	7	74	712,928	560,000	94.80	4,990,500
Watsonville	Santa Cruz	14	76	10	56	323,625	324,375	101.06	3,236,250
West Santa Cruz County	Santa Cruz	4	30	2	58	415,122	415,122	93.39	830,245
Summary		179	993	112	81	572,392	- nbsp;nbsp;-	94.89	64,107,913
Common Interest Development									
October 2010									
City/Area	County	New Listings	Current Inventory	Closed Sales	Average DOM	Average Sales Price	Median Sales Price	% LP Rec'd	Total Sales Volume
Aptos	Santa Cruz	3	9	0	0	0	0	.0	0
Capitola	Santa Cruz	6	17	2	35	402,500	402,500	94.26	805,000
East Santa Cruz County	Santa Cruz	2	36	0	0	0	0	.0	0
San Lorenzo Valley	Santa Cruz	0	3	3	250	205,833	212,500	93.28	617,500
Santa Cruz	Santa Cruz	14	86	10	125	333,110	345,000	97.96	3,331,100
Scotts Valley	Santa Cruz	5	18	2	65	312,000	312,000	104.35	624,000
Seacliff	Santa Cruz	1	3	0	0	0	0	.0	0
Soquel	Santa Cruz	2	12	6	99	332,333	334,500	94.40	1,994,000
Watsonville	Santa Cruz	12	33	8	77	209,999	237,000	98.46	1,679,999
Summary		45	217	31	110	291,987	- nbsp;nbsp;-	96.98	9,051,599