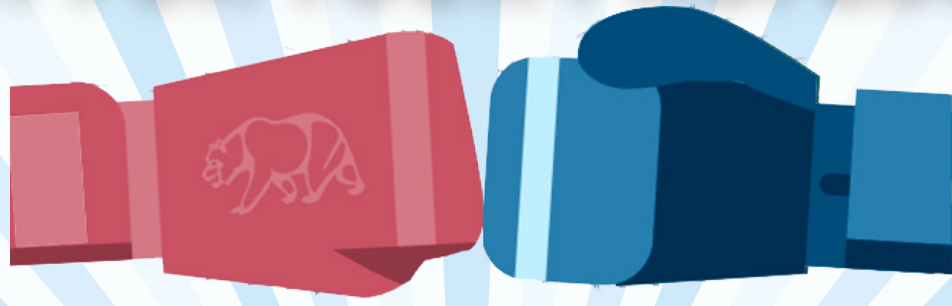


# FIGHT FOR YOUR PROFESSION!



SCCAR, powered by our active government affairs team and devoted REALTOR® members, works tirelessly to represent our industry's interests, fostering strong connections with public-sector officials for effective information exchange. **Your RAF funds support these efforts and initiatives.**

## What Your Contributions Supported in 2024:

### Government Relations

Over the past year, we have met face-to-face with the following (partial list) to communicate REALTOR® views with both our state and local representatives:

- **City Manager Renee Mendez, Watsonville**
- **Mayor Randy Johnson, Scotts Valley**
- **Guy Preston, SCCRTC**
- **Supervisor Manu Koenig**
- **Supervisor Felipe Hernandez**
- **Supervisor Justin Cummings**
- **Mayor Kristen Brown, City of Capitola**
- **Mayor Fred Keeley, City of Santa Cruz**
- **Assemblymember Dawn Addis**
- **Assembly Speaker Robert Rivas**
- **Senator John Laird**
- **Congressmember Jimmy Panetta**

### Member Engagement & Education

An extremely important component of our work is how it is communicated back to you. We constantly strive to keep all information up-to-date under the "Advocacy" section of our website. Additionally, we send out government affairs-related articles through our SCCAR newsletter and weekly eScoop. Lastly, each year we host our "State of the County Breakfast" which serves as a key opportunity for members to engage with local government leadership.

### Public Policy

We constantly monitor policy issues throughout our various jurisdictions to educate ourselves, our members and local public officials about the impact policy decisions have on the real estate industry.

**Here is an abridged list of topics addressed during 2024:**

- **County Local Area Management Plan (Septic Ordinance)**
- **Fire Victim Advocacy**
- **Housing Element Compliance**
- **Residential Entitlements Advocacy**
- **Rent Control Opposition**
- **Affordable Housing Advocacy**
- **General Plan Advocacy**
- **Modifications to Help REALTORS®**
- **Regional Housing Needs Accountability Advocacy**

**Help protect your livelihood by contributing to the REALTOR® Action Fund in your 2025 Dues payment!**

