

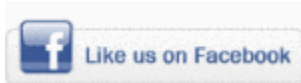
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March 9, 2016

# eSCOOP

Santa Cruz County Association of REALTORS® weekly industry news update






The SCCAR office will be closed Thursday, March 17 at 1 pm. We will re-open the following day at 8 am.



## Symposium on Real Estate Fraud this Friday!

Santa Cruz County Assistant District Attorney and Real Estate Advisory Team (REFAT) member, William Atkinson will be giving a special presentation to SCCAR members on real estate fraud and scams, current trends, tips on what to be aware of and how REALTORS® can help prevent fraud and scams. Friday, March 11 at 10 am. Free with advanced RSVP, \$10 at the door. RSVP [here](#).

		
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## Renew Your zipForm Subscription

Every March, C.A.R. members need to renew their accounts as they log in to zipForm software. Once the renewal is submitted, this benefit is good for another year. [Read more](#)

	<p><i>The trusted real estate data source.</i></p> <p><i>Thank you to our 2016 Corporate Sponsor</i></p>
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## Advance Your Matrix Skills

Build upon the basics of Matrix and attend [Matrix Intermediate](#) in the morning and return for [Advanced Matrix](#) in the afternoon. Both

classes are being held Monday, March 14 and are free for SCCAR members.



### Important Key Billing Notice

Beginning this year, 2016 Key Administration and Tour bills will be delivered via email. In an effort to be a more eco-friendly business, SCCAR will NOT be physically mailing out Key and Tour bills in March. Please be sure SCCAR has your current email address on file to help us ensure proper delivery and avoid deactivation and late fees. Contact us or check your profile online [here](#).



### Seminar on Affordable Housing

The 3rd presentation in our SCCP series will cover programs currently available, how to get qualified, lending guidelines and more. Individual sign ups are welcome and are \$20 for members. Course date is Friday, March 18 at 9:30 am. [Read more](#)



### REAL Trends March Issue

Our partnership with REAL Trends offers a monthly newsletter with the latest trends, strategies, analysis and people and news shaping the real estate industry. Log onto our members only website to view the latest issue. [Members only](#)

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