

# The SCCAR eScoop

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## Quick Links

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[Follow us on Twitter](#)

## Upcoming Education

[Register online](#) for any of our classes!

**9/27**  
[Divorce and Real Estate](#)

**9/28 - Free!**  
[Understanding Homebuyer Assistance Programs](#)

**9/29**  
[Build Your Facebook Business Page](#)

## Save Time, Register Online!

SCCAR has recently launched our new online registration center allowing you to sign up for events and classes online. We hope this simplifies the process and saves you time! View our [online registration center](#). This page can also be accessed by visiting our [Member Resources](#) area.



## Set Up Your Facebook Business Page

Learn how to set up your Facebook business page and how to promote it at FREE Webpages, the 4th class in the Strategic Social Media for Realtors series. Social Marketing guru Hilda Ramirez of Got2BSocial will teach you how and much much more! [Register online](#) today.



## Do These Programs Work Together...and How?

Are you confused by all the first time homebuyer programs available and how they work together? Get it straight at this can't miss FREE seminar that will show you in an easy to understand format what programs are available and how they can be layered Learn how to make the best deal for your client! [Register Online](#) or [click here](#) for more information.



Seminar hosted by the Santa Cruz Association of REALTORS® Housing Foundation.

10/6

[Google Apps. for Business](#)

For a complete list of classes, [click here](#).



## Don't Miss Tour Tomorrow!

The weekly tour and marketing meeting offers you an opportunity to promote your listing, network and possibly win giveaways and cash! The meeting begins at 8:30 AM and ends by 9:00 AM.



Jump start your tour day with hot coffee and a light snack!

We look forward to seeing you here! For complete details, [click here](#).

### Upcoming Events

9/23

[Tour & Marketing Meeting](#)

10/1

[Oktoberfest](#)

11/4

[A Taste of Santa Cruz](#)

**Office Hours:**  
8 AM - 5 PM  
Mon. - Fri.

## Brats N' Beer - Come Celebrate Oktoberfest!

Join us for brats, beer, music and networking at this super fun event on October 1st! Delicious food and an exotic variety of beer will be on hand while you mix & mingle with friends and peers.



Tickets are only \$5.95 and can be purchased online by [clicking here](#).

If you are unable to open any of the links visit our website at [www.scaor.org](http://www.scaor.org) or call Andrea Harbert at 831-464-2000 or send an email to [andrea@scaor.org](mailto:andrea@scaor.org). For a pdf version of this week's eScoop [click here](#) or go to <http://www.scaor.org/escoop.php>.

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