



Monday, July 19, 2021



CyberSecurity: Learn the Latest Threats

A critical element in doing business in today's post-COVID-19 landscape is the ability to do so safely. Protecting yours and your client's data and privacy is crucial. With the increased threat of hacks, scams and other virtual vulnerabilities, now is not the time to be lackadaisical in your approach to cybersecurity. Get up to speed on the latest threats and learn how to protect yourself, your clients and your company from a top-notch speaker from the National Association of REALTORS®. **Date: Wed., July 21, 9:30 - 10:30 AM.** [Register](#)

Early Bird Golf Pricing ends July 31!

Our Annual Charity Golf & Cornhole Tournament is back and we are ready to play! Get your teams together to enjoy a full day of golf that includes, green fees, cart, lunch and dinner. In the mood for something different? Take part in our Cornhole Tournament which also includes dinner. Either way you go, a

Hybrid Tour Meeting this Week 7/22!

Join us **in person** or virtually for our weekly tour meeting! Either way you can promote a listing, hear about what's on the market and what's coming up and share wants/needs!

**Thursday, July 22
at 9 am.**

In person attendees must [RSVP](#) in advance.

Zoom attendees RSVP [here](#).

Fire Safety & Prep

up for either tournament and we'll pair you up. **Golf fee per player is \$155 until July 31!** Sign up [online](#) for call us at 831-464-2000.



REvive from Crisis Conference

Join our live stream of Revive 2021! at the SCCAR office. Get the latest market data from N.A.R.'s Jessica Lautz; legal issues from N.A.R.'s Katie Johnson; ways in which new technology platforms are changing how transactions are done, by some of the market-savvy gurus who thought of them; hear from Wall St. venture capitalists who are betting on the industry, and more!

Event date: August 5, [register here!](#)

Snapshot of Race & Home Buying in America

Download [NAR's report](#) which examines the homeownership trends among each racial group in the last 10 years. Since all real estate is local, homeownership opportunities vary by area. Thus, the report also examines where most of minority homeowners are located and which areas are more affordable for these households. Finally, using the NAR's Profile of Home Buyers and Sellers data from 2020, the report looks into the characteristics of who purchases homes, why they purchase, what they purchase, and the financial background for buyers based on race.

Iris Sales in July & August

This is your chance to get beautiful, healthy iris rhizomes. The Monterey Bay Iris Society's annual sale is well-known for its incredible selection of bearded iris. Expert iris growers will be on hand to help with your selection and answer questions. The rhizomes are \$4 each or 20 for \$60. Sales are being held: July

Matrix 101: The Essentials

If you can't find it, you can't sell it! Matrix is the system you will use to search through the rich MLSListings data that is at your fingertips. In this introductory Matrix class, you will learn the fundamentals of Matrix searching and reporting. This class will get you going now and set you up for the next level Matrix courses.

Subscribe

Past Issues

24, 9 am - 1 pm at the Westside Farmers
Market and August 7 & 14, 9 am - 12 pm,

Webinar date: Tuesday, July 20 at 1 pm.

Translate ▼

Cabrillo College Farmers Market. [More info](#)

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