



## SCCAR eScoop - Monday, October 17, 2022

The SCCAR office will be closed **Tuesday, October 18, 2022** from 9 - 10:30 AM for a staff meeting.

### Happening Wednesday! All About Mobile Home Transactions

This class about mobile home transactions will cover types of parks in our County, what you should know when taking a listing, what to know when you get a buyer, new contracts relating to mobile homes and lending on mobile homes. Instructors: Melissa Gerardi, Oceanside Escrow Services and Camac Serna, Bay Federal Credit Union

**Wednesday, October 19, 9:30 - 11 AM. In person and via Zoom! [Register](#)**

### Digital and Social Strategies Agents Need NOW

Is your website and social media creating enough opportunities for your business? In this class you will learn how to use your website and the new Meta Platform to more easily organize and manage your digital marketing strategy to take it to a whole new level.

**Wednesday, October 19, 11 AM - 12 PM via Zoom. Free with [RSVP](#)**

Great home & auto  
rates for any budget.  
Call me for a quote.



**Lydia Harville**

Insurance Lic#: 0D86838

831-476-6665

Individual premiums and budgets vary by customer. All applicants subject to State Farm underwriting requirements.

Nominate an extraordinary individual for one of SCCAR's coveted annual awards! Nominations can be submitted for REALTOR® of the Year, Affiliate of the Year, Community Service and Lifetime Achievement. Please complete and return a nomination form by November 15, 2022 to Kathy Hartman at [khartman@mysccar.org](mailto:khartman@mysccar.org). Download a [pdf](#) to print or a [pdf fillable](#) form that can be submitted via email.



## Generate Exclusive Leads with Meta

In this webinar exclusively for SCCAR member learn hands-on how to setup an effective Meta ad campaign from start to finish! Register today to learn how you can capitalize on your advertising and marketing with Ads Manager and Meta. **Wednesday, October 26, 10-11 AM via Zoom. Free with [RSVP](#)**



## REALTORS are Key to Election 2022

As a member of the REALTOR® Party, SCCAR encourages you to vote for candidates and issues that build strong communities, protect property interests and promote a vibrant business environment at the local, state and national levels. The 2022 General Election is November 8 – be sure you're registered to vote by October 24. There are some significantly important local measures on the ballot this year. Check your [registration status](#), find your [polling location](#) and get up to speed on the [issues](#) to make sure your voice is heard!

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