



SCCAR Advertising Opportunities

Website (mysccar.org)

Home slide (monthly)

Member: \$100 Non-member \$175

Size: 1200 w x 500 h px.

Format: jpg, png or gif



REALTOR® Newsletter (*published bimonthly)

Full Page

Member:
\$150 or *\$135 per issue

Non-member

\$225 or *\$202 per issue

Size: 7.5" w x 10" h

Format: pdf or jpg

1/2 Page

Member:
\$115 or *\$103 per issue

Non-member

\$175 or *\$157 per issue

Size: 7.5" w x 4.9" h

Format: pdf or jpg

1/4 Page

Member:
\$70 or *\$63 per issue

Non-member

\$115 or *\$103 per issue

Size: 3.65" w x 4.9" h

Format: pdf or jpg

1/8 Page

Member
\$40 or *\$36 per issue

Non-member

\$65 or *\$58 per issue

Size: 3.65" w x 2.45" h

Format: pdf or jpg



10% discount with 6 month contract *published every two months

Tour Sheet (published weekly excluding Holidays)

Banner

Member:
\$35 wkly, \$126 mthly

Non-member

\$50 wkly, \$180 mthly

Size: 7.5" w x 1.5" h

Format: jpg, 300 dpi

1/4 Page

Member:
\$30 wkly, \$108 mthly

Non-member

\$45 wkly, \$162 mthly

Size: 4.9" w x 3.65" h

Format: jpg, 300 dpi

Top Banner

Member:
\$60 wkly, \$260 mthly

Non-member

\$80 wkly, \$295 mthly

Size: 7" w x 1" h

Format: jpg, 300 dpi

Top Tile

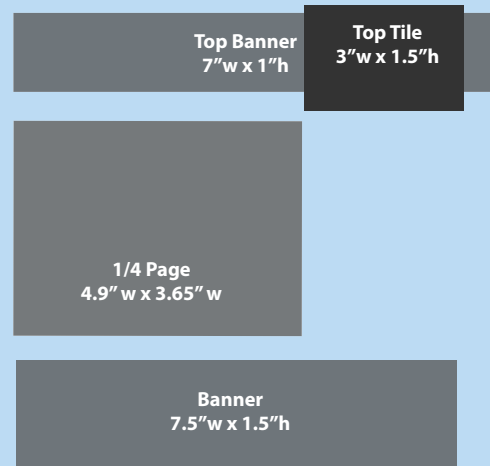
Member:
\$45 wkly, \$162 mthly

Non-member

\$65 wkly, \$234 mthly

Size: 4" w x 3" h

Format: jpg, 300 dpi



Ads are subject to spacing availability. 10% discount with monthly contract.

eScoop (email published weekly)

Banner (monthly)

Member: \$125 Non-member \$160

Size: 475 x 65 px.

Format: jpg, 72 dpi

Banner (weekly)

Member: \$40 Non-member \$50

Size: 475 x 65 px.

Format: jpg, 72 dpi

