



SCCAR eScoop - Monday, March 6, 2023

Avoid an ethics violation...and a fine

Make sure your marketing, advertising, website and social channels are in compliance! The NAR Code of Ethics outlines the dos and don'ts when advertising your listing, yourself, your services and products you endorse. The potential is real for an ethics violation that comes with a fine. Learn what you may not know and stay out of hot water. **Class date: Monday, March 20, 10 am - 12 pm.** [Register](#)

Know your local history

Learn about your local history! This class will discuss a wide range of topics including historical buildings and monuments, San Lorenzo Valley, Capitola and Aptos history. This class is part of the [Santa Cruz County Pro](#) (SCCP) series but can be taken independently. Class date: Fri., March 10, 9:30 - 11 AM at SCCAR. [Register](#)



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Let's get ready to rumble!

Join the **'REALTOR Rumble'** at the Big Brothers Big Sisters Annual Bowl for Kids' Sake! This fun event raises critical funds to support the mentoring services of Big Brothers Big

date: Sat., April 22, 10:30 - 11:45 at the Boardwalk Bowl. Sign up your team or make a donation here -->> <https://secure.qgiv.com/event/realtorrumble/>

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Women in History: *Ebby Halliday - The First Lady of Real Estate*

Any woman who started and owned a business in the late 1930's was almost by definition a trailblazer, but Ebby was not satisfied with owning her own hat boutique. She easily transitioned to residential real estate and dominated the Dallas market for decades. She credited her success to simple hard work and caring about the needs of others. [Learn more about this remarkable woman.](#)

Attention golfers: Save the date!

The SCCAR Annual Charity Golf Tournament is scheduled for Friday, September 8, 2023 at DeLaveaga Golf Course. Mark your calendars! More information coming soon!

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