



SCCAR eScoop - Monday, July 10, 2023

Dive into ChatGPT this Wednesday!

ChatGPT, the AI chatbot, has taken the world by storm over the past few months. But how can you use it to boost your biz and productivity? This class will take you through: how to access ChatGPT, how to utilize it for Social Media Management, how Lenders can use it, how to boost your email marketing, best practices & tips. **Class date: Wednesday, July 12, 9:30 - 11 AM. Zoom only.** [Register](#)

County ADU Ordinance Update

This SCCP session will feature Jerry Busch, Planner IV, from the County of Santa Cruz providing an overview and update on the County's ADU ordinance. You do not need to be signed up for the series to take this class. The class will be held via **Zoom**.

Class date: Friday, July 14, 9:30 - 10:30 am at SCCAR. [Register](#)

Real Estate Roundup @ Aptos St. BBQ

Join [MREP](#) for an exhilarating Real Estate Round-Up event that promises to be a game-changer for your real estate adventures! Imagine the excitement of speed dating combined with the invaluable expertise of real estate professionals. **Event date: Wednesday, July 19, 4-6 PM at Aptos St. BBQ.** [RSVP here](#)

Stay Up to Date on the Legal end of Your Business!

SCCAR's attorney, Jordan Ciliberto, will be speaking on: New Statutes Effective in 2023, Legal Cases Effecting Residential & Commercial Property Leasing and Ownership and C.A.R. Form Updates. **Class date: Wednesday, July 26, 10 - 11 AM at SCCAR.** [Register](#)



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Surviving Climate Whiplash

California's complex water supply issues have challenged the housing industry since the 1920s. The need for more housing, coupled with climate impacts that contribute to severe wildfires, droughts and floods, means the state continues to face challenges on multiple fronts. Next Thursday (July 20), please join C.A,R for their 90-minute discussion on how California's possible water supply solutions may mitigate the looming crises facing housing. [RSVP](#)

Great home & auto rates for any budget. **Lydia Harville**
 Call me for a quote. Insurance Lic#: 0D86836
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 **State Farm**

Individual premiums and budgets vary by customer. All applicants subject to State Farm underwriting requirements.

Market Data And Tools For Real Estate Professionals

C.A.R.'s Chief Economist will explain how available market data provides viable information for working practitioners. Learn to use stats-oriented tools found on car.org and

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