



Monday, June 14, 2021

Raise the Bar Broker Panel Happening This Friday!

Our panel of experts will discuss how performing with professionalism, integrity and accountability contributes to your success as a REALTOR®. Topics will include ethics, open houses with COVID, etiquette, market proficiency, accountability and client relations. Event date: Friday, June 18, 9:30 -11 AM. [Register](#)

June is National Homeownership Month

National Homeownership Month is a time to share our stories and create opportunities for future homeowners. NAR encourages REALTORS® to celebrate with the American Property Owners Alliance by joining the conversation on social media. Check out the [digital toolkit](#) to help you, your clients, and other #OwnersandNeighbors to amplify your voices throughout the month of June.

Virtual Tour Meeting This Thursday

Join us this week to promote a listing on the open house or virtual tour sheet, hear about what's on the market and what's coming up, share wants/needs and see some friendly faces!

Thursday, June 17 at
9 am via Zoom. [RSVP](#)

**Meetings held every*

Thursday at 9 am.



Affecting Real Estate®

Join The Counselors of Real Estate on June 23 for the unveiling of the 2021-22 Top Ten Issues Affecting Real Estate®. The Top Ten is developed through broad discussion, polling, and debate among 1,000 Counselors of Real Estate® and is an invaluable resource to clients of Counselors worldwide and to the real estate industry at large. Webinar date: June 23, 1 PM. Register [here](#)

Save 50% on Online Real Estate Courses on June 10

Save 50% on all Exam Prep, Pre-Licensing, Post-Licensing, and Continuing Education on June 16th by visiting, sccar.theceshop.com and use the promo code PRIMETIME to save 50% on your online real estate courses.

Housing Programs in our County

The fifth session in our Santa Cruz County Pro (SCCP) series will discuss County and City home buying programs offered, program availability and qualification and rental assistant programs. Class can be taken independent of series. Date: Friday, June 25 at 9:30 am via Zoom. [Register](#)

STEPS Toward Homeownership Conference

STEPS to Financing the American Dream provides REALTORS® with valuable information on preparing your Clients to Achieve Homeownership, through emphasis on lending & down payment assistance programs. This session will provide you with everything you need to know related to Lending and Closing on your Clients New or First Time Home Purchase. Event date: Thurs., June 17, 1 – 3 pm. [Register](#)