



*Build Your Brand, Build Your Business*

### **National Speaker Italina**

As an Online Presence Expert & Speaker, Italina helps the Real Estate Community's Top Real Estate Agents & Mortgage Professionals upgrade their presence online through LinkedIn, Facebook, Instagram and Email Newsletters.

Italina and her team of Social Media Managers, help you gain more visibility online, driving a steady stream of clients to your business.

You should know Italina is trained as an attorney; she has a Juris Doctorate Degree and has a legal background. However, like many recovering attorneys, Italina is now practicing her passion, Online Branding & Marketing. She speaks on National stages such as Inman Connect, NAR® and she is an Inman.com Contributor.

Since 2012, her business has been the vehicle for her personal and spiritual growth, while she creates value for each of her clients.

### **Presentation Topic**

#### **Leverage LinkedIn for Leads**

The problem today is most professionals are on LinkedIn, but don't know how to use it for business. In this Learn LinkedIn Talk, you'll learn how to Leverage LinkedIn to:

- Do More than Simply Accept Connections and Endorsements
- Use LinkedIn as a Marketing Tool for your business
- Leverage LinkedIn to Get on Google
- Promote Your Brand on LinkedIn

*Italina*