

Your REALTOR® Action Fund Dollars at Work!

SCCAR, through government affairs staff and committed REALTOR® members, has well-connected, politically astute individuals working hard to ensure that issues affecting our industry are addressed in a manner that will benefit our community. Much of the work we do involves building and maintaining strong relationships with public-sector officials so the flow of information between us and them is constant, comprehensive and trusted. Below is some of the work your RAF funds allowed us to make happen this year.

Public Policy

We constantly monitor policy issues throughout our various jurisdictions to educate ourselves, our members and local public officials about the impact policy decisions have on the real estate industry. Here is an abridged list of topics addressed during 2021:

- Capitola Mall Revitalization
- Housing Element Compliance
- Residential Entitlements Advocacy
- Modifications to Help REALTORS®
- County and Watsonville Sewer Lateral
- Regional Housing Needs Accountability Advocacy
- Ordinance Updates:
 - COVID-19 Shelter in Place
 - Eviction Moratorium Opposition Advocacy
 - Loosening ADU Restrictions

Government Relations

Over the past year, we have met face-to-face with the following (partial list) to communicate REALTOR® views with both our state and local representatives:

Mayor Jimmy Dutra, Watsonville
Mayor Derek Timm, Scotts Valley
Carlos Landaverry, Watsonville Housing Dept.
Guy Preston, SCCRTC
Councilmember Shebreh Katalari-Johnson, City of Santa Cruz
Mayor Yvette Brooks, Capitola
Supervisor Zach Friend
Supervisor Bruce McPherson
Assemblymember Mark Stone
Senator John Laird
Councilmember Donna Meyers, City of Santa Cruz
Lee Butler, City of Santa Cruz Planning/Building

Member Engagement/Education

An extremely important component of our work is how it is communicated back to you. We constantly strive to keep all information up-to-date under the "Advocacy" section of our website. Additionally, we send out government affairs-related articles through our weekly Local Government Watch, SCCAR newsletter and weekly eScoop. Lastly, each year we host our "State of the County Breakfast" which serves as a key opportunity for members to engage with local government leadership.

Help protect your livelihood by contributing to the REALTOR® Action Fund in your 2022 Dues payment!

