

GET  
YOUR  
PHOTO  
ON THE  
COVER\*



## Special Section Magazine Publishing: SUNDAY, MARCH 30TH

Ad Resveration Deadline:  
FRIDAY, FEBRUARY 21ST 5PM

**What:**

Who's Who in Real Estate Magazine

**Publication Date:**

Sunday, March 30TH

**Ad Reservation/Content Deadline:**

Friday, February 21ST

**Final ad approval / camera ready  
deadline:**

Wednesday, February 26TH

**Sizing/Pricing:**

Business Card (3.65"x2.28") - \$225

1/3 Page (5"x4.75") - \$385

1/2 Page (7.6"x4.75") - \$580

2/3 Page (5"x9.75") - \$785

Full Page (7.6x9.75") - \$990

Double Truck (21"x9.5") - \$1950

**Glossy Cover Positions:**

Inside Front - \$1,200

Inside Back - \$1,100

Outside Back - \$1,200

\*Every 1/3 ad bought (or larger) will get their photo on cover. First come, first served. Limited spots available!

Contact: Steve Bennett 831.429.2416 [sbennett@santacruzsentinel.com](mailto:sbennett@santacruzsentinel.com)